



2017 – 2020 Energy Alabama Strategic Plan

Mission

Accelerate Alabama's transition to sustainable energy through education, advocacy, and technical assistance.

Vision

By 2040 Alabama will be powered by 100% sustainable energy.

Education

- By the end of 2020, Energy Alabama will increase the public value of energy efficiency and renewable energy as measured by improvement in an annual scientific survey.
- By the end of 2020, Energy Alabama will integrate sustainable energy education into all three major school systems in Madison County.

Advocacy

- By the end of 2020, Energy Alabama and its strategic partners will enact at least 4 policies supportive of sustainable energy at the local level.
- By the end of 2020, Energy Alabama and its strategic partners will successfully enact at least 1 policy supportive of sustainable energy at the state level.

Technical Assistance

- By the end of 2020, Energy Alabama will work with its strategic partners through the North Alabama Buildings Performance Challenge to achieve a 5% reduction in commercial energy usage in Madison County representing 125 million kWh annually.
- By the end of 2020, Energy Alabama will improve the capacity of the sustainable energy market as measured by an increase in number of certified professionals and projects Alabama.